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FOR IMMEDIATE RELEASE

DISASTER ONE NAMED FINALIST FOR PIEDMONT BUSINESS ETHICS AWARD

Greensboro, NC – April 27, 2011 - Disaster One's Greensboro office was recently named a finalist for the 2011 Piedmont Business Ethics Award in the category of companies with 20-99 employees. The awards, presented by the Greensboro chapter of the Society of Financial Service Professionals, recognized Disaster One's outstanding achievement in the advancement of ethics in the business community.

"Being named a finalist is a significant honor that was given to only 3 other companies in our category," said company president Ras Fenger. "It affirms our unqualified commitment to honesty, integrity, and compliance with the law in the way we do business and how we treat our customers and our employees."

Upon being nominated, Disaster One was assigned a team of Elon University students who worked with the company to prepare its award submission. The students met with several company representatives to identify Disaster One's best practices, policies, and procedures that reflect its commitment to integrity and ethics. The student team then assisted the Disaster One with writing the submission and produced a brief video overview of the company to accompany the award submission.

ABOUT DISASTER ONE

Disaster One is a privately owned and operated restoration company serving commercial and residential clients since 1977. It is a fully licensed, insured and bonded general contractor providing restoration services ranging from simple water damage to reconstruction after a major

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fire. Headquartered Greensboro, NC, Disaster One also has offices in Raleigh, Charlotte, and Atlanta. Its mission statement is excerpted below.

Integrity

We adhere to the strictest code of honesty and integrity. We will maintain our professional integrity by consistently recommending what we believe to be the best remedy or restoration procedure for the job.

ABOUT THE PIEDMONT BUSINESS ETHICS AWARD

The Piedmont Business Ethics Award was created by the Greensboro, NC chapter of the Society of Financial Service Professionals in 2000 to focus attention on people and companies who choose to do the right thing every day. Since then, the Society has honored more than a dozen local companies. Entries are evaluated by an independent panel of judges composed of individuals with expertise in business ethics who are drawn from the business, academic, public service or media sectors.

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